



## \$1,500 USD IN-KIND SPONSOR ▲

In-kind sponsors can support the conference by donating their goods and services. Examples of common in-kind sponsorships include:

- ▲ Tote bags: all participants are provided a tote bag full of promotional materials generously provided by vendors supporting the field of advancement. The tote bag and all its contents are an excellent way to promote your organization throughout the conference.
- ▲ Print materials: sponsor the main printed materials for the conference, including the conference program and invitation postcard.
- ▲ Audio/Visual: provide audio/video equipment, such as projectors, laptops, sound equipment, etc.

### Other benefits include:

- Distribution of promotional materials.
- One complimentary conference registration.
- Quarter-page advertisement space in conference program.
- Logo placement in sponsor acknowledgment section of conference program.
- Mentions in conference communications, including Facebook, LinkedIn and Twitter.
- Additional benefits may be available based upon the level of your contribution.

### Jeff Wright

*Sponsorship & Exhibitor Chair, University of Alberta*

P: 780.492.7761

E: [jeff.wright@ualberta.ca](mailto:jeff.wright@ualberta.ca)

[www.case8.org](http://www.case8.org)

Other sponsorship opportunities include: presenting (\$7,500), track (\$2,500) or special event (\$1,750). Or, become a resource partner exhibitor for only \$875 (\$775 for CASE Members) and receive one complimentary conference registration, booth space, acknowledgement in the conference program and the opportunity to engage new clients.

