



\$1,750 USD SPECIAL EVENT SPONSOR ▲▲

The special event level is reserved for up to five sponsors who want to promote unique events that provide your organization and the participants the opportunity to network, socialize and share ideas beyond structured sessions.

Special events include:

- ▲ Festivities of an Unusual Nature (FUN) event: main off-site conference social
- ▲ District Gala: a conference signature, formal dinner and awards presentation
- ▲ Breakfast roundtables: informal discussions on various topics each morning
- ▲ Health breaks: four scheduled snack breaks between sessions where participants can interact with resource partners. *(Limited to one sponsor for all four breaks.)*
- ▲ CASE After Hours: coordinated evening gatherings, with high attendance, where participants unwind and enjoy meeting with friends at off-site venues. *(Limited to one sponsor with exclusive rights to both evening events.)*

Benefits include:

- Exhibit booth space.
- Distribution of promotional materials at special event.
- Two complimentary conference registrations.
- Verbal acknowledgement of sponsor during special event and an opportunity to host discussions, raffles and/or announce door prizes.
- Logo placement on special event signage.
- Quarter-page advertisement space in conference program.
- Logo placement in sponsor acknowledgment section of conference program.
- Mentions in conference communications, including Facebook, LinkedIn and Twitter.



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Other sponsorship opportunities include: presenting (\$7,500), track (\$2,500) or in-kind (min. \$1,500). Or, become a resource partner exhibitor for only \$875 (\$775 for CASE Members) and receive one complimentary conference registration, booth space, acknowledgement in the conference program and the opportunity to engage new clients.