



\$2,500 USD TRACK SPONSOR

The track level is reserved for up to six sponsors who want to align their business with one of the following tracks: Advancement Services/Annual Giving, Alumni Relations, Chief Advancement Officers, Communications, Philanthropy, Personal Development and Pre-Conference Workshop.

Premium benefits:

- ▲ Opportunity to introduce a select number of track-specific presenters and interact with conference participants.
- ▲ Logo placement on track session signage.
- ▲ Placement of your company logo and hyperlink on district and conference websites.
- ▲ Access to track participant contact information.
- ▲ Opportunity to distribute promotional materials at each track session

Other benefits include:

- Prime exhibit booth space.
- Two complimentary conference registrations.
- Quarter-page advertisement space in conference program.
- Logo placement in sponsor acknowledgment section of conference program.
- Mentions in conference communications, including Facebook, LinkedIn and Twitter.

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Other sponsorship opportunities include: presenting (\$7,500), special event (\$1,750) or in-kind (min. \$1,500). Or, become a resource partner exhibitor for only \$875 (\$775 for CASE Members) and receive one complimentary conference registration, booth space, acknowledgement in the conference program and the opportunity to engage new clients.

